

Alexander N. Feick
Paragon Capital Management, Ltd.

999 18th Street, Suite 1401

Denver, CO 80202

303-293-3680

www.pcm-net.com

March 11, 2022

This brochure supplement provides information about Alexander N. Feick that supplements the Paragon Capital Management brochure. You should have received a copy of that brochure. Please contact Kristie Avery at 303-293-3680, if you did not receive Paragon Capital Management's brochure or if you have any questions about the contents of this supplement.

Educational Background and Business Experience

Alexander Feick was born in 1959. Mr. Feick earned a Bachelor of Science in Business Administration degree from the University of Denver in 1982. Mr. Feick then earned a Master of Business Administration degree in Finance from the University of Denver in 1985.

Prior to co-founding Paragon Capital Management in 1990, Mr. Feick was a Senior Financial Counselor in the Wealth Management Division at Asset Management Group.

Mr. Feick has been a member of the National Association of Personal Financial Advisors (NAPFA) since 1991. NAPFA is the nation's leading organization of Fee-Only comprehensive financial planning professionals. Professionals who become a NAPFA Registered Financial Advisor are committed to the Core Values of the organization and agree to follow the NAPFA Fiduciary Oath and Code of Ethics. NAPFA requires the highest standards of proficiency in the industry; practicing a holistic approach to financial planning; using a Fee-Only model that facilitates objective advice; committing to a fiduciary relationship that ensures the client's interest is always first; and providing an explanation of fees and potential conflicts of interest.

Disciplinary Information

Alexander Feick has not been the subject of any legal or disciplinary proceedings.

Other Business Activities

Alexander Feick is not involved in any other business activities.

Additional Compensation

Alexander Feick acts as a co-trustee for several family related trusts and receives administrative and investment management fees outside of Paragon Capital Management for these services. Alexander Feick receives a share of the profits of the firm; otherwise, there are no incentives related to sales, referrals, or new accounts.

Supervision

Alexander Feick is a Managing Director of Paragon Capital Management. Therefore, he is not directly supervised by any individual. However, the other principals review Mr. Feick's client work, advice, and recommendations on a quarterly basis through our compliance process where client files are selected randomly every quarter for review. In addition, our clients' investment returns are periodically reviewed, monitored, and compared.

Furthermore, Alexander Feick, Larry Orgill, CFA, Brian Goodstadt, CFA, Shaun Williams, CFA, CFP®, and Jay Ratterman, CFA work collaboratively on investment policy, investment strategy, client priorities, and client communications. Therefore, advice is consistently communicated, implemented, and monitored through the firm's processes.

Larry Orgill
Paragon Capital Management, Ltd.

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Educational Background and Business Experience

Larry Orgill, CFA was born in 1959. Mr. Orgill graduated in 1981 from the University of Wyoming with a bachelor's degree in business administration. He joined Paragon Capital Management in 1998.

Larry has been a senior investment advisor at Paragon Capital Management for more than two decades, with extensive knowledge in all aspects of investment management and financial planning.

Mr. Orgill earned the Chartered Financial Analyst (CFA) designation in 1990.

Requirements for a CFA charter include four years of qualified investment work, adherence to the CFA Institute Code of Ethics and Standards of Practice, and completion of the CFA program. The CFA Program requires the mastery of three levels by passing a six-hour exam for each level in successive years. The CFA Program covers ethics and professional standards, corporate finance, economics, financial reporting and analysis, quantitative methods, alternative investments, derivatives, equity investments, fixed income, and portfolio management and wealth planning. To learn more about the CFA charter, visit www.cfainstitute.org.

Disciplinary Information

Larry Orgill, CFA has not been the subject of any legal or disciplinary proceedings.

Other Business Activities

Larry Orgill, CFA is not involved in any other business activities.

Additional Compensation

Larry Orgill, CFA receives a bonus that is related to the total revenues of his clients. Larry Orgill receives a share of the profits of the firm; otherwise, there are no incentives related to sales, referrals, or new accounts.

Supervision

Larry Orgill is an owner and the Chief Compliance Officer of Paragon Capital Management. Therefore, he is not directly supervised by any individual. However, the other principals review Mr. Orgill's client work, advice, and recommendations on a quarterly basis through our compliance process where client files are selected randomly every quarter for review. In addition, our clients' investment returns are periodically reviewed, monitored, and compared. Furthermore, Alexander Feick, Larry Orgill, CFA, Brian Goodstadt, CFA, Shaun Williams, CFA, CFP®, and Jay Ratterman, CFA work collaboratively on investment policy, investment strategy, client priorities, and client communications. Therefore, advice is consistently communicated, implemented, and monitored through the firm's processes.

Brian Goodstadt
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Educational Background and Business Experience

Brian Goodstadt, CFA was born in 1969. Mr. Goodstadt graduated Cum Laude from Boston University in 1991 with a bachelor's degree in Business Administration. He then received a Master of Business Administration (MBA) in Finance and Investment Management from Columbia University in 1996. Mr. Goodstadt has been with Paragon Capital since January 2005, and has been an Investment Advisor since 2007. Previously with Paragon, from 2005 to 2007, Mr. Goodstadt started and managed a hedge fund.

Prior to joining Paragon, from 2002 to 2004, Mr. Goodstadt was a Portfolio Manager with Choice Investment Management. Prior to moving to Colorado in 2002, Mr. Goodstadt was a Vice President of Equity Research at Advent Capital Management in New York from 2000 to 2002. Prior to Advent, Mr. Goodstadt was an Equity Investment Officer at Standard and Poor's from 1996 to 2000.

Mr. Goodstadt earned the Chartered Financial Analyst (CFA) designation in 1999, and is a past President of the CFA Society Colorado. Requirements for a CFA charter include four years of qualified investment work, adherence to the CFA Institute Code of Ethics and Standards of Practice, and completion of the CFA program. The CFA Program requires the mastery of three levels by passing a six-hour exam for each level in successive years. The CFA Program covers ethics and professional standards, corporate finance, economics, financial reporting and analysis, quantitative methods, alternative investments, derivatives, equity investments, fixed income, and portfolio management and wealth planning. To learn more about the CFA charter, visit www.cfainstitute.org.

Disciplinary Information

Brian Goodstadt, CFA has not been the subject of any legal or disciplinary proceedings.

Other Business Activities

Brian Goodstadt, CFA is not involved in any other business activities.

Additional Compensation

Brian Goodstadt, CFA receives a bonus that is related to the total revenues of his clients. Brian Goodstadt receives a share of the profits of the firm; otherwise, there are no incentives related to sales, referrals, or new accounts.

Supervision

Brian Goodstadt is a Managing Director of Paragon Capital Management. Therefore, he is not directly supervised by any individual. However, the other principals review Mr. Goodstadt's client work, advice, and recommendations on a quarterly basis through our compliance process where client files are selected randomly every quarter for review. In addition, our clients' investment returns are periodically reviewed, monitored, and compared. Furthermore, Alexander Feick, Larry Orgill, CFA, Brian Goodstadt, CFA, Shaun Williams, CFA, CFP®, and Jay Ratterman, CFA work collaboratively on investment policy, investment strategy, client priorities, and client communications. Therefore, advice is consistently communicated, implemented, and monitored through the firm's processes.

Shaun Williams
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Educational Background and Business Experience

Shaun Williams, CFA, CFP® was born in 1981. Mr. Williams graduated with Highest Honors from the University of Texas at Austin in 2001 with a bachelor's degree in Business Administration. Mr. Williams has been with Paragon Capital since May 2020, as an Investment Advisor.

Prior to joining Paragon, from 2012 to 2020, Mr. Williams was a Senior Associate Director at Janus Henderson Investor working with Investment Advisors on optimizing investment portfolios and best practices for client service models. Prior to moving to Colorado in 2012, Mr. Williams was an East Coast Area Operations Manager for Peak Adventure Travel and TrekAmerica. From 2001 through 2006, Mr. Williams was a derivatives trader on the Chicago Board Options Exchange with Wolverine Trading and, later, founded Axis Capital Management.

Mr. Williams earned the Chartered Financial Analyst (CFA) designation in 2018. Requirements for a CFA charter include four years of qualified investment work, adherence to the CFA Institute Code of Ethics and Standards of Practice, and completion of the CFA program. The CFA Program requires the mastery of three levels by passing a six-hour exam for each level in successive years. The CFA Program covers ethics and professional standards, corporate finance, economics, financial reporting and analysis, quantitative methods, alternative investments, derivatives, equity investments, fixed income, and portfolio management and wealth planning. To learn more about the CFA charter, visit www.cfainstitute.org.

Mr. Williams earned the Certified Financial Planner (CFP®) designation in 2019. CFP® professionals have met extensive training and experience requirements, and commit to the CFP Board's ethical standards that require them to put their clients' interests first. CFP® professionals take a holistic, personalized approach to bring all the pieces of a client's financial life together. As part of the CFP® certification, CFP® professionals also have made a commitment to the CFP Board to act as a fiduciary when providing financial advice to a client. This means they have agreed to put clients' best interests first, so they can provide clients with confidence today and a secure tomorrow.

Disciplinary Information

Shaun Williams, CFA, CFP® has not been the subject of any legal or disciplinary proceedings.

Other Business Activities

Shaun Williams, CFA, CFP® manages a portfolio of long-term and short-term rental properties for his family.

Additional Compensation

Shaun Williams, CFA, CFP® receives a bonus that is related to the total revenues of his clients. Shaun Williams receives a share of the profits of the firm; otherwise, there are no incentives related to sales, referrals, or new accounts.

Supervision

Shaun Williams is an owner of Paragon Capital Management. Therefore, he is not directly supervised by any individual. However, the other principals review Mr. Williams' client work, advice, and recommendations on a quarterly basis through our compliance process where client files are selected randomly every quarter for review. In addition, our clients' investment returns are periodically reviewed, monitored, and compared. Furthermore, Alexander Feick, Larry Orgill, CFA, Brian Goodstadt, CFA, Shaun Williams, CFA, CFP®, and Jay Ratterman, CFA work collaboratively on investment policy, investment strategy, client priorities, and client communications. Therefore, advice is consistently communicated, implemented, and monitored through the firm's processes.

Jay Ratterman
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Educational Background and Business Experience

Jay Ratterman, CFA was born in 1986. Mr. Ratterman graduated from the University of Oregon in 2008 with a bachelor's degree in Business Administration. Mr. Ratterman has been with Paragon Capital since June 2021, as an Investment Advisor.

Prior to joining Paragon, from 2012 to 2021, Mr. Ratterman was a Portfolio Manager at ANB Financial Services, managing the investments for individual clients and non-profits, as well as helping set the overall investment strategy for all clients at the firm. Prior to moving to Colorado in 2012, Mr. Ratterman began his investment career in Portland, Oregon working for CTC Consulting, an investment consulting firm focused on helping single and multi-family offices.

Mr. Ratterman earned the Chartered Financial Analyst (CFA) designation in 2015. Requirements for a CFA charter include four years of qualified investment work, adherence to the CFA Institute Code of Ethics and Standards of Practice, and completion of the CFA program. The CFA Program requires the mastery of three levels by passing a six-hour exam for each level in successive years. The CFA Program covers ethics and professional standards, corporate finance, economics, financial reporting and analysis, quantitative methods, alternative investments, derivatives, equity investments, fixed income, and portfolio management and wealth planning. To learn more about the CFA charter, visit www.cfainstitute.org.

Disciplinary Information

Jay Ratterman, CFA has not been the subject of any legal or disciplinary proceedings.

Other Business Activities

Jay Ratterman, CFA is not involved in any other business activities.

Additional Compensation

Jay Ratterman, CFA receives a bonus that is related to the total revenues of his clients. Jay Ratterman receives a share of the profits of the firm; otherwise, there are no incentives related to sales, referrals, or new accounts.

Supervision

Jay Ratterman is an owner of Paragon Capital Management. Therefore, he is not directly supervised by any individual. However, the other principals review Mr. Ratterman's client work, advice, and recommendations on a quarterly basis through our compliance process where client files are selected randomly every quarter for review. In addition, our clients' investment returns are periodically reviewed, monitored, and compared. Furthermore, Alexander Feick, Larry Orgill, CFA, Brian Goodstadt, CFA, Shaun Williams, CFA, CFP®, and Jay Ratterman, CFA work collaboratively on investment policy, investment strategy, client priorities, and client communications. Therefore, advice is consistently communicated, implemented, and monitored through the firm's processes.